

**House File 2076 - Reprinted**

HOUSE FILE 2076  
BY COMMITTEE ON ECONOMIC  
GROWTH

(SUCCESSOR TO HSB 505)

(As Amended and Passed by the House February 4, 2010)

**A BILL FOR**

1 An Act relating to economic development by establishing an Iowa  
2 innovation council in the department of economic development  
3 and by providing for certain reports on innovation and  
4 commercialization within certain targeted industries.  
5 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

1 Section 1. Section 15.102, Code Supplement 2009, is amended  
2 by adding the following new subsection:

3 NEW SUBSECTION. 6A. *“Targeted industries”* means the same as  
4 defined in section 15.411, subsection 1.

5 Sec. 2. Section 15.104, subsection 8, paragraph 1, Code  
6 Supplement 2009, is amended to read as follows:

7 1. *Targeted industries development — financial*  
8 *assistance innovation and commercialization.* A report of  
9 the expenditures of moneys appropriated and allocated to  
10 the department for certain programs authorized pursuant to  
11 ~~section~~ sections 15.411 and 15.412 relating to the development  
12 and commercialization of businesses in the targeted industry  
13 areas of advanced manufacturing, bioscience, and information  
14 technology, including a summary of the activities of the  
15 technology commercialization committee created pursuant to  
16 section 15.116 and the Iowa innovation council established  
17 pursuant to section 15.117A.

18 Sec. 3. Section 15.117, Code 2009, is amended to read as  
19 follows:

20 **15.117 Chief technology officer.**

21 The governor shall appoint a chief technology officer  
22 for the state. The chief technology officer shall serve  
23 a ~~four-year~~ two-year term and shall have national or  
24 international stature as a senior executive at a technology  
25 business in one of the targeted industries. ~~The chief~~  
26 ~~technology officer shall coordinate the activities of the~~  
27 ~~technology commercialization specialist employed pursuant to~~  
28 ~~section 15.115.~~ ~~The chief technology officer shall serve as~~  
29 ~~a spokesperson for the department for purposes of promoting~~  
30 ~~to private sector businesses the technology commercialization~~  
31 ~~efforts of the department and the research and technology~~  
32 ~~capabilities of institutions of higher learning in the state.~~

33 Sec. 4. NEW SECTION. 15.117A Iowa innovation council.

34 1. An Iowa innovation council is established within the  
35 department. The department shall provide the council with

1 staff and administrative support. The department may expend  
2 moneys allocated to the innovation and commercialization  
3 division in order to provide such support. The department may  
4 adopt rules for the implementation of this section.

5 2. The council shall consist of the following members:

6 a. Twenty-nine voting members as follows:

7 (1) Twenty members selected by the board to serve staggered,  
8 two-year terms beginning and ending as provided in section  
9 69.19. Of the members selected by the board, seven shall be  
10 representatives from businesses in the targeted industries  
11 and thirteen shall be individuals who serve on the technology  
12 commercialization committee created in section 15.116, or  
13 other committees of the board, and who have expertise with the  
14 targeted industries. At least ten of the members selected  
15 pursuant to this subparagraph shall be executives actively  
16 engaged in the management of a business in a targeted industry.  
17 The members selected pursuant to this paragraph shall reflect  
18 the size and diversity of businesses in the targeted industries  
19 and of the various geographic areas of the state.

20 (2) One member, selected by the governor, who also serves on  
21 the Iowa capital investment board created in section 15E.63.

22 (3) The director of the department, or the director's  
23 designee.

24 (4) The chief technology officer appointed pursuant to  
25 section 15.117.

26 (5) The person designated as the chief information officer  
27 pursuant to section 8A.104, subsection 12, or, if no person  
28 has been so designated, the director of the department of  
29 administrative services, or the director's designee.

30 (6) The president of the state university of Iowa, or the  
31 president's designee.

32 (7) The president of Iowa state university of science and  
33 technology, or the president's designee.

34 (8) The president of the university of northern Iowa, or the  
35 president's designee.

1 (9) Two community college presidents from geographically  
2 diverse areas of the state, selected by the Iowa association  
3 of community college trustees.

4 b. Four members of the general assembly serving two-year  
5 terms in a nonvoting, ex officio capacity, with two from the  
6 senate and two from the house of representatives and not more  
7 than one member from each chamber being from the same political  
8 party. The two senators shall be designated one member each  
9 by the president of the senate after consultation with the  
10 majority leader of the senate, and by the minority leader of  
11 the senate. The two representatives shall be designated one  
12 member each by the speaker of the house of representatives  
13 after consultation with the majority leader of the house of  
14 representatives, and by the minority leader of the house of  
15 representatives.

16 3. To be eligible to serve as a designee pursuant to  
17 subsection 2, a person must have sufficient authority to make  
18 decisions on behalf of the organization being represented.  
19 A person named as a designee pursuant to subsection 2 shall  
20 not name a designee nor permit a substitute to attend council  
21 meetings.

22 4. The chief technology officer appointed pursuant to  
23 section 15.117 shall be the chairperson of the council and  
24 shall be responsible for convening meetings of the council and  
25 coordinating its activities and shall convene the council at  
26 least annually. The council shall annually elect one of the  
27 voting members to serve as vice chairperson. A majority of  
28 the members of the council constitutes a quorum. However,  
29 the chief technology officer shall not convene a meeting of  
30 the council unless the director of the department, or the  
31 director's designee, is present at the meeting.

32 5. The purpose of the council is to advise the department  
33 on the development and implementation of public policies  
34 that enhance innovation and entrepreneurship in the targeted  
35 industries, with a particular focus on the information,

1 technology, and skills that increasingly dominate the  
2 twenty-first century economy. Such advice may include  
3 evaluating Iowa's competitive position in the global economy,  
4 reviewing the technology typically utilized in the state's  
5 manufacturing sector, assessing the state's overall scientific  
6 research capacity, keeping abreast of the latest scientific  
7 research and technological breakthroughs and offering guidance  
8 as to their impact on public policy, recommending strategies  
9 that foster innovation, increase new business formation, and  
10 otherwise promote economic growth in the targeted industries,  
11 and offering guidance about future developments in the targeted  
12 industries.

13 6. The council shall do all of the following:

14 a. Create a comprehensive strategic plan for implementing  
15 specific policies that further the purpose of the council as  
16 described in subsection 6.

17 b. Review annually all the economic development programs  
18 administered by the department and the board that relate to the  
19 targeted industries and make recommendations for adjustments  
20 that enhance efficiency and effectiveness. In reviewing the  
21 programs, the council shall, to the greatest extent possible,  
22 utilize economic development data and research in order to make  
23 objective, fact-based recommendations.

24 c. Act as a forum where issues affecting the research  
25 community, the targeted industries, and policymakers can be  
26 discussed and addressed and where collaborative relationships  
27 can be formed.

28 d. Coordinate state government applications for federal  
29 funds relating to research and economic development affecting  
30 the targeted industries.

31 e. Conduct industry research and draft documents that  
32 provide background information for use in decision making by  
33 the general assembly, the governor, the department, and other  
34 policymaking bodies within state government.